**Education:** The University of Florida College of Medicine will lead the institution and nation in development of innovative educational models incorporating multidisciplinary and crossdisciplinary programs to advance medical and health sciences education.

**Research:** The University of Florida College of Medicine will lead the institution and nation in development of innovative multidisciplinary and crossdisciplinary research that engages faculty, trainees, learners and staff to identify novel disease treatments, improve patient outcomes, and innovation in population-based care models.

**Patient Care:** The University of Florida College of Medicine will be recognized as the state and national leader for patient and family-centered care, excellence in patient experience and innovative patient care pathways.

**People:** The University of Florida College of Medicine will become a national leader in cultivating a workplace that promotes excellence in professional growth, development and well-being.

**Diversity, Inclusion, Health Care Equity:** The University of Florida College of Medicine will lead the country in workplace diversity and inclusion and will innovate and promote strategies to advance health care equity.

**System Integration:** The University of Florida College of Medicine will become a metric-driven, strategic and operationally excellent organization that supports integration of patient care, educational programs and research across the University of Florida health care system.

**Value:** The University of Florida College of Medicine will become a national leader in implementation science and high-value patient-centered and population-based care.